



2010 Audio Conferences

*Plan now for the 2010 AFP Audio Conference Series
hosted by experts in the development field*

All of the AFP 2010 Audio Conferences listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification.

Thursday, March 25, "Selling Major Sponsors", Presenter: Phil Immordino

Tuesday, April 6, "The Truth About What Nonprofit Boards Want: Passion and Partners", Presenter: June Bradham, CFRE

Thursday, April 22, "The Truth About What Nonprofit Boards Want: The AlignMint Assessment and Strategies", Presenter, June Bradham, CFRE

Tuesday, May 11, "Evaluation Tools That Can Strengthen Your Development Program, Presenter: Linda Lysakowski (Part 1 of a two-part series)

Tuesday, May 18, "Using Evaluation Tools to Strengthen Your Development Program, Presenter: Linda Lysakowski, ACFRE (Part 2 of a two-part series)

Wednesday, June 9th "50 Asks in 50 Weeks: How to Jumpstart Your Small Development Office", Presenter: Amy Eisenstein, MPA, CFRE

Wednesday, July 14, "Legacy Giving Building Blocks: A Simple Approach to Attracting Long-Term Support", Presenter: Caleb Rick, JD

Tuesday, July 27, "Developing A Planned Giving Marketing Plan", Presenter: Timothy Logan, ACFRE

Thursday, September 23, "Power Shift: Secrets to Success in the Digital Donor-Centric World", Presenter: Vinay Bhagat

Thursday, October 7, "Annual Campaign – Raising More Money with Fewer Resources", Presenter: Erik Daubert, MBA, ACFRE

**AFP Audio Conferences are FREE for anyone attending but
please register one week prior to the event**

- Audio Conferences begin promptly at 11:00 AM MDT (Arrive by 10:50 AM); each are 90 minutes long
- Audio Conferences take place at the Albuquerque Community Foundation, 3301 Menaul Blvd. NE #2, Albuquerque, NM 87107. (If the location changes you will be notified prior to the event.)
- Handouts will be emailed to attendees the day before the event; please print out your own set of copies and bring them with you
- Bring a snack or a brown bag lunch!

**For more information or to register call 505-239-9106 or send an email to:
marjohnsonafp-nm@comcast.net**

AFP MEMBER BENEFIT - Previously Aired Audio Conferences available on-line!

Because scheduling time away from the office can be tricky, visit the "members only" section of the website: http://www.afp-nm.org/member_info.htm to view previously viewed Audio Conferences.